STRATHMORE STANDARD

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"The Ottawa Spotlight"

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(By Wilfrid Eggleston)

Ottawa, November 9th.— The re-election of President Roosevelt was hailed as a good omen for the Canadian farmer. Not only does it assure the continuation of the present low rates on cattle, horses, poultry, cream, turnips, hay, potatoes, maple sugar, etc. but there is a prospect of still further reductions. When he sees how little progress the opponents of the treaty were able to make even in those areas presumably most affected by the increase in Canadian shipments, the president is likely to entertain favorably such additional suggestions as the Canadian government may make.

The assurance that both Canada and the United States will enjoy reasonably low-tariff policies for the next four years is expected to have an enheartning effect on Canadian agriculture.

Factors making for lower tariffs and more abundant trade may be found in other circumstances also. The British are in a position to insist on considerable reductions on iron and steel and textile items in return for a continuation of present free entry into the British market for Canadian farm produce, lumber, minerals etc.

So long as these freer trade policies continue to be associated with more active employment and better prices for agricultural products they will continue to be applauded by the Canadian voter according to the Ottawa view.

Learn The Facts

The new Board of Radio Governors and the new managers have begun their work with a wealth of new ideas. But before they try anything startling they are going to know the facts.

Two surveys will be conducted as rapidly as possible.

The first will survey technical coverage. It will discover what stations can be heard readily in each town, and in the country between. What Canadian stations, and what U. S. and other foreign stations. This information will provide the basis for an increase in present output of stations and for new stations when the time comes around.

The second will find out what the Canadian public wants, and, if possible, what it doesn't want. It will be a census of tastes and aversions. Gladstone Murray discovered over in England that there is no such thing as a universally acceptable program; that the same people like one kind of program at one time of the day and another at another. The best you can hope to do is to please some of the people some of the time.

The return of the prime minister will step up activity at the capital considerably. He faces a rather imposing array of proposed bills, the legislative program of the coming session. It is important to get them under way, because the session promises to start early and to be fairly brief. A defence policy, a trans-Canada aviation program, a low-cost housing scheme, perhaps a constitutional amendment, uniform companies laws preparation for the renewal of the Ottawa agreements, revision of the Combines laws.— such are some of the more obvious measures to be worked upon.

House Building Program

Some people appear to expect that the government plans to build a lot of houses for workers itself, in blocks, as it might go out and build a new dock, post-office, or canal. There is no such intention. House-building is for the individual, the private company, or the municipality, according to the federal view. It would be unwieldly and hazardous for the government to go into that field, they think. The part Ottawa will play in the proposal will be the provision of money at low cost—at less than cost, probably—for the encouragement of house-building. It will also provide expert advice and assistance.

Provinces and the Dominion gather early in December for another conference. Unfortunately there is no loan guarantee scheme in sight any longer, because the Senate killed the resolution last session, and then the opposition of some of the provinces made the prospect of early change unlikely. Buut Ottawa thinks that some financial fields can be studied together profitably, provinces and the Dominion helping one another in the timing of loans and in agreement about taxation powers.

ARMISTICE DAY FITTINGLY OBSERVED

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A very appropriate and thoughtful address was delivered by Rev. C. W. Wiley in St. Michael's Church Wednesday, the theme of which was to live the true and Christ-like life in all times and under all circumstances. Then even if one fails in a material cause Christ's work will have prevailed, and eventually His kingdom on earth will be established.

The ceremony at the Cenotaph was conducted by Rev. Gilbert. Wreaths were placed by Mrs Nichols for the Sorosis Society, by W. S. Patterson for the local Branch Canadian Legion, and by Constable Carter for the Province, previous to which the two minutes silence was observed.

Hoisting the Flag and The National Anthem, completed the service. The thoughts of the assemblage cannot be other than sad for the past and fearful for the future in a world so distraught, as present conditions typify.

ST MICHAEL AND ALL ANGELS' CHURCH

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On Sunday morning, November the 8th, the Right Rev. L. Ralph Sherman, the Lord Bishop of Calgary was present at the morning service in St. Michael & All Angels' Church. There was a very good attendance and six candidates were present for the rite of Confirmation. The usual service of Morning prayer was shortened and the Bishop read the Lesson from the eighth chapter of Acts in which is mentioned the earliest ceremony of "laying on of hands" by the Apostles upon those who had been baptized but had not yet received the Holy Ghost. After the presentation of the candidates by Rev. Wiley, who then read two more accounts of early confirmations mentioned in Acts and Hebrews, the Bishop commenced his address. The main topic of his talk, address-ed chiefly to the candidates, was based on the incident in the second book of Kings, when Joshua seeks counsel from the dying prophet Elisha. Taking the three most prominent words in that stirring little scene, "Open," "Shoot," "Smite," he expanded them into a message for modern Christians We must begin by seeing a vision of God through open windows, we must trust in the "arrow of the Lord's deliverance" and find our strength in Him, and we must persevere with what means are available no matter how insignificant we ourselves think them to be.

After the candidates had taken on themselves the threefold promise to renounce sin, to accept the faith and to obey God's will, there was an interval for silent prayer, shortly after which all sang a hymnto the Holy Spirit kneeling throughout, at the Bishop's request.

The candidates then came and knelt one by one, before the Bishop who laid his hands upon their heads with a prayer for the Holy Spirit's blessing on their lives. The service then proceeded quietly to its conclusion with closing prayers, benediction and the Hymn, "O Jesus I Have Promised, to Serve Thee to the End."

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COMING EVENTS

Saturday, November 14th The Ladies Guild of St. Michael's Church will hold a Sale of Work, Pantry Sale and serve afternoon tea in the Sample Room of the King Edward. Keep this date clear and join your friends in a social ho

Owing to Remembrance Day falling on the 2nd Wednesday, the monthly meeting of the Sorosis Society will be held November 18th. Please note.

The Ladies Aid of the United Church will hold their Annual Chicken Dinner in the basement of the Church Thursday, November 19th, at 6.30 p. m. Adults 40c, 16 years and under 25c.

A meeting for C. P. R. Contract Holders only, will be held in the Memorial Hall, Strathmore, Saturday November 21st, at 10.30 a.m. important questions will be discussed. All Contract holders urged to attend.

MISS M. BUKER— Will do Beauty Work at her home after Nov. 16th, including Marcelling, Fingerwaving, Manicuring, etc. Prompt attention to all customers and satisfaction assured.

Some Thoughts For Armistice 1936

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PILE THEM HIGH AT AUSTERLITZ AND WATERLOO.
SHOVEL THEM UNDER AND LET ME WORK—
I AM THE GRASS: I COVER ALL.

AND PILE THEM HIGH AT GETTYSBURG
AND PILE THEM HIGH AT YPRES AND VERDUN.
SHOVEL THEM UNDER AND LET ME WORK.
TWO YEARS, TEN YEARS, AND PASSENGERS ASK
THE CONDUCTOR:

WHAT PLACE IS THIS ?
WHERE ARE WE NOW ?

I AM THE GRASS.
LET ME WORK.

—("Grass", by Carl Sandberg).

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COST OF THE WAR

Twenty Million lives lost!
The cost not less than $186,000,000,000!
International debts rose from $31,000,000,000 to $120,000,000,000!
Damage done in Northern France alone estimated $13,000,000,000;
What of the cost in human agony ?

—o—

SINCE THE WAR

1—One third of the people of the world are ruled by the armed force of dictators!

2— The world is armed to the teeth!

3—The specter of mass unemployment confronts every industrial nation in the world!

4— Suspicion rules Europe !

5— Asia is in revolt against the Westerner. Not only is there unrest in a score of Western countries, but also, in Asia, there is a gigantic rising against European domination. Everywhere from Japan to Egypt the Orient is seething with revolt !

"IS IT ALL GOING TO HAPPEN AGAIN?"

THEIR CRY GOES UP "HOW LONG!"

ARMISTICE 1936

O Sobbing Souls who bit the dust in pain,
Misled by patriot cries— "Ho 'tis our Country's gain."
Restless, you pray for us, once more inflamed
To mad resolve— "Strike first lest we be maimed."

Proud was Old Satan when his trumpets roused
The nations, long ago, to hate, thirt soused
The bravest and "possessed" in ancient blasphemies,
That laid in blood and mud old friends made enemies.

Dear God, forgive a blind, deluded, few,
Who pointed to a cross, while Heaven's dew
Was poisoned by the gas and flame that choked
And seared, while curse and plea saw Christ revoked.

Brave dead, if you will speak, lift high your crosses:
March on and up proclaiming — "Lost causes
Are only those where Love has lost her voice,
And victories of Hate make only Hell rejoice."

Speak on and teach us more, poor murdered hosts:
"We live as one who made each other ghosts,
We know 'twas Sin to kill at call to arms,
Our finest weapon, Love that never harms."

The Vision gone, we wait and think and pray:
Jesus, Lord of Living, passes on His way—
"New Life through me, alone can pave the road
To Peace. For this, by Death of pain, I sowed.

CHAS. W. WILEY.

Local News Items

Mrs T. S. Hughes and Mrs French were joint hostesses at the home of the former Monday evening when they entertained the Musical Club. Dinner was served at 7 o'clock and sixteen members gathered around an attractively arranged table, and partook of roast partridge and other choice edibles. Following dinner the regular programme was given and much enjoyed. The Club will attend the production of The Chocolate Soldier in Calgary next week.

Mrs T. E. Wright and Miss Mildred Marcum are entertaining Saturday evening at the home of the former at a miscellaneous shower in honor of Miss Norma Peterson, whose marriage to Mr T. Cleland will take place Sunday at the home of Mr and Mrs E. W. E. Whiteside.

Miss Helen Shrimpton, C.G.I.T. Leader of both Junior and Senior Groups arranged a very happy Hallowe'en party for the junior group in the Church basement Friday, October 30th. Hallowe'en decorations of streamers, lanterns, etc gave a very colorful setting for the games which were heartily entered into by the girls. Refreshments of cocoa, sandwiches and cake were enjoyed and a jolly time prevailed. The girls were full of praise for their leader, who had provided for them so happy an evening.

Mr and Mrs George Anderson are leaving for Rosebud where George has been appointed manager of a store taking over his new duties Dec. 1st.

The Women's Institute will meet at the home of Mrs Tew on Wednesday, November 18th at 8 p.m. Mrs Keeling and Mrs Hinchliffe, hostesses.

Bishop Sherman was the guest of Mr and Mrs Patrick during his stay in Strathmore Sunday.

Carl Sorensen left Friday for Las Vegas, Nevada where he will visit his brother who is employed in the Boulder Dam Service.

The Sorosis afternoon Bridge is meeting at Mrs Shrimpton's Thursday.

Gwen Gilbert was able to leave the hospital Wednesday and is convalescing a few days at the home of Rev. Rex Brown before returning to her home in Strathmore.

Strathmore girls attending the C.G.I.T. Convention in Calgary last Saturday included Marion Archibald, Annie McGregor, Jean Garrett, Betty McMurray, Helen French, Marion Gilbert, Frances Jones and Eileen Werling.

The Dramatic Club desires to express its appreciation to the large number f persons from outside points who attended the Hallowe'en dance, particularly Rockyford and Meadowbrook, who cancelled their own dance in order not to conflict with the Strathmore dance. A very neighborly gesture.

The Ladies Golf Club are holding their annual bridge in the Memorial Hall, November 25th at 8.30 p.m.

SOCIAL CREDIT MEETING

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Tuesday afternoon the Social Crediters held a Constituency meeting. Re-organization took place and the whole constituency was zoned, officials being appointed in each zone.

In the evening Mr McClune, M.L.A. and Mr Mitchell, M. P. addressed a mass meeting. The dining room of the hall was very well filled.

Mr Tench was in the chair and the meeting opened with the singing of one verse of "O God Our Help in Ages Past."

The chief points brought out by Mr McClune were:—

1—Current events brought him great hope of the ultimate success of Social Credit. Mr Roosevelt's overwhelming victory in the United States election; 2774 signed covenants in this constituency; we, in Alberta, have come to a blank wall with regard to production, and the only way out is to set up our own credit system.

2—Even the financiers, as Sir Montague Morgan, are pointing out that a system of credit does not need a gold backing.

3—The Province is in a life and death struggle and the Social Credit Party, under the leadership of Mr Aberhart intends to keep right on to the end until the struggle for economic freedom is won.

Mr Mitchell, who made a very able address, prefaced his remarks by reminding his audience that the Federal Constituency of Medicine Hat comprised 11,500 square miles, half the size of Ireland, and contained 12,000 voters.

He spoke in an interesting and humorous strain of the Social Crediters' experience in Ottawa, not one of them had ever been inside a legislature before and also of a recent visit to England.

He emphasized the following: —

1— Cost of constructing Alberta roads was $77,000,000 on which not 5c had yet been paid.

2 – For every dollar of cheque book money under the present set-up, some one, somewhere was paying interest.

3— Public utilities are administered for public need. Why should the same not be done with money? It is the fundamental public utility and yet it is administered, not in terms of public need.

4— The present economic system breeds in the citizen, anxiety and fear. The psychological effect is disastrous.

5— Alberta is trying something which has never before been attempted in the history of the world.

6— If Alberta, for some reason does not attain success, some other part of the world will— the time is ripe.

7 – The movement is bigger than any man. So much knowledge on these matters has been gained that mankind will no longer submit to monetary subjugation.

8— The scheme is entirely opposed to international Finances.

9— If the people of the Province will have the same confidence in Alberta Credit as they have in Bank Credit—the scheme cannot possibly fail.

10— None would say exactly when the first basic dividends would be paid. The Cabinet was not foolish enough to pay any before the "Credit Cycle" was complete and everything possible was being done to achieve this end.

At the end of the meeting the chairman called for questions but only one, a minor question of organization. Was forthcoming.

The above is a fair and comprehensive report of the meeting. The Standard does not accord with all the tenets therein expressed.

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GLENCAIRN

SHOWER FOR BRIDE-ELECT

On the afternoon of November 6th, the friends of Miss Martha Downey gathered at the home of Mrs Bob Groves to honor her with a miscellaneous shower. The living room was attractively decorated with pink and white streamers, white bell and pink roses.

During the afternoon a mock wedding caused much merriment as well as giving several good pointers to the bride to be.

Shirley Warrack and Hope Christensen pulled in a prettily decorated wagon loaded with gifts, which were presented to Miss Downey with a few well chosen words by Miss Jean Groves. After the gifts were viewed and admired Miss Downey thanked all her friends for the lovely gifts and good wishes, extending an invitation for all to visit her in her new home.

A delicious lunch was served by the hostesses. Misses Mary and Jean Groves were co-hostesses with Mrs Bob Groves.

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A whist and bridge party will be held at the Glencairn School on Friday, November 13th to aid the local hockey club. The boys hope to erect a dressing room near the rink at Jerson's lake.

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REMEMBRANCE DAY SUNDAY, NOVEMBER 15

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A joint service will be held as usual Sunday at 3 p.m. in the Memorial Hall conducted by Rev. C. W. Wiley and Rev. V. M. Gilbert.

Music will be furnished by the combined choirs and Mr Leslie Hand will sing a solo.

Rev. Forster of Carseland will give the address.

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DALEMEAD

The Sports Club held a dance in the Dalemead hall Friday, October 30 with an average crowd in attendance. All reported good music and a good time and are looking forward to the next one on Friday, November 13th.

Tru Junior U. F. A. are holding a series of card parties at private homes for the entertainment of young ad olds. The last one was held Wednesday, November 4th at the home of R. Newton where five tables of Court Whist was played. Novelty prizes are awarded with a grand prize at the end of the season for the largest total score.

Raymond Gosling of Dalemead and Hazel Christopherso of Namaka were wed in Calgary on November 3. They have taken up residence in Dalemead district and we give them all our best wishes for the future.

Mr and Mrs C. Coonfer seem to have adopted themselves to the southern climate for the winter season. They are staying with relatives in Hollywood.

Don Rae is the latest victim of Chicken pox. We wish him speedy recovery ad hope there are no more outbreaks.

Last reports of Ruthie Chalmers are that she is improving rapidly from her relapse after pneumonia.

The Juniors are hard at work practising their three act farce comedy, For Fete's Sake, in order to be able to present it at an early date.

TUDOR

A shower was held at Tudor Hall, Friday, November 6th in hoor of Mr and Mrs Frank Kuyton. A large crowd was present and many beautiful gifts were presented to the charming young newlyweds. We wish them very many years of happy married life.

A Tudor resident of stay-at-home habits spent the last week end in Calgary and had a very pleasant time. While she stayed away the house did not burn down and neither did any of the children get pneumonia. It is true that when she returned home she found the family still using the same tea towel as when she left and what looked like the same smudge was still on the babies nose. However, the family denied that either of these facts were true, and moreover they had spent the happiest week end in years. Apparently having no mother to boss the show was next door to being in heaven—was that so—well anyway wifey would weekend more often and everybody would be happy. For seeing. Nine Days a Queen, with Nora Pilbeam, was certainly more thrilling than weilding the old dust mop, and fried sole at the Empress Grill was far more tasty than a sausage in the kitchen. How I wouldn't for worlds encourage you girls to leave home, not for good, but for a few days. Yes, and see how happy the family will be to have you back.

Mrs Amanda Englund has gone up to Calgary for a couple of weeks where she will take further treatment to relieve the sciatica from which she suffers. Her many friends are sincerely hoping this new treatment will bring relief from the pain, and restore her health.



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Pot Pourri

"I came across, the other day, a quotation from Lord Courtney which seems to me admirably to express the faith that will not fail us— "There will be many who tell us we are dreamers . . . dreamers of fine dreams that the world is governed by force, has been so governed, and ever will be.

"It is they who are misled. The force they speak of is physical force, which comes and passes; those who gain the earth by it gaining but a transitory honor.

"The force which really governs the world is the force of morality. It is through moral force we shall win the victory.

"I am convinced myself that Lord Courtney will be proved right."
—Mr Anthony Eden, M. P.
The Budget.

"Nobody can forecast the outcome of the stormy era of history on which we are now probably entering. —Jan C. Smuts.

"There are two ways of growing old. The first is not to grow old."—Andre Maurois.

He drew a circle that shut me out.
Heretic, rebel, a thing to flout,
But love and I had the wit to win,
We drew a circle that took him in.
(Conquering by kindness). When will the nations be smart enough to try it? — Grace M. Miller.

Jane— My Scotch boy friend sent me his picture yesterday.
Joan— How does he look.
Jane— I don't know yet, I haven't had it developed.

"And what, asked the cannibal chief in his kindest tones, "was your business before you were captured by my men?"
"I was a newspaperman", answered the captive.
"An editor?"
"Only a sub-editor."
"Cheer up, young man, promotion awaits you. After supper you shall be editor-in-chief."

Quiet minds can not be perplexed or frightened, but go on in fortune or misfortune at their own private pace, like a clock during a thunderstorm. Robert Louis Stevenson.

I dreamt that I died and to Heaven did go.
I rang the bell gaily and bowed very low.
I said I'm from Strathmore,
My, how they did stare!
"Come right in," said Peter,
"You're the first one from there".

WAKE UP YOUR LIVER BILE—

And You'll Jump Out of Bed in the Morning Rarin' to Go

The liver should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food decays. It just decays in the bowels. Gas bloats up your stomach. You get constipated. Harmful poisons go into the body, and you feel sour, sunk and the world looks punk.

A mere bowel movement doesn't always get at the cause. You need something that works on the liver as well. It takes those good old Carter's Little Liver Pills to get those two pounds of bile flowing freely and make you feel "up and up." Ask for Carter's Little Liver Pills by name. Stubbornly refuse anything else. 25c.

NAMAKA

A Social evening under the auspices of the United Church will be held on Friday, November 13th in the I O O F Hall , commencing at 7 o'clock. Supper will be served, followed by a musical programme, assisted by Mr Hirle and his band.

We are glad to report Connie Bremner is doing nicely after her recent unfortunate accident when she broke her arm while playing at school. This is the second break in less than 6 months, the break being in the same place.

Our enthusiastic hockey boys are busy making preparations for the coming hockey season.

A robbery occurred last week at the residence of Mr and Mrs Bremner. The robber got away with a purse containing approximately $40. As yet the culprit has not been apprehended.

Mr and Mrs Halberg and family left Friday for Hubalta where they will reside.

Miss Joan Thomson arrived home on Friday and we are glad to know that she is feeling fine.

HERVEY NOTES

Some of the friends of J. Schober and family have received word from them, saying they are enjoying the Arizona atmosphere these days, but some of the pets in that country are rattlers.

Mr Risseauw and family are getting much pleasure from listening in on their new Marconi.

Miss Peters will attend the Teachers' Convention and spend the week end in Calgary.

Quite a number of cars are heard passing Hervey in the sma' hours, but we are glad to know the occupants are not all hunting for fat turkeys.

Mr Freeman is interested in Calgary of late. We hope business is better and better, Bill.

We are pleased to welcome our friend Maggie Saddler home again.



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BOOK REVIEWS

MOSCOW SKIES, By Maurice Hindus. Published by the MacMillan Co. of Canada, Toronto, Price $2.75.

The author of Red Bread, Humanity Uprooted, and other contemporary surveys of modern Russia has chosen the novel form to write of the psychology of the personality of Russia in the eager days of the Five Year Plan.

An intensely moving, expressive piece of writing, it probes deeply the Russian mind. It is as though Hindus had been translated into a new personality and had begun to write with the pen of Dostoievsky.

The plot reveals itself slowly, but stubbornly as theauthor pauses to give the reader a succession of vignettes of Russian life and Russian types. The candid camera of Hindus's pen has produced many such snapshots in the past. In this volume his characters live and move. The difference between "Humanity Uprooted" and "Moscow Skies" is the difference between a series of newspictures and a screen drama.

THE ANATOMY OF FRUSTRATION. By H. G. Wells. Published by The Macmillan Co. of Canada, Toronto Price $2.00.

Mr Wells finally sums up his social and political philosophy. For the purposes of his latest book, he has invented a lay figure in the person of "William Burroughs Steele," an American businessman and homely philosopher through whom the Wellsian philosphy is expressed. Viewed as a critical commentary upon the social ills of mankind, the volume goes little further than Mr Wells has gone in previous volumes. But he does finally discover a plan or purpose in the world. "We make a pattern better than we know," The average man should remember that his life is only a bit of a whole. "There is a struggling divinity in everyone. Man persists. Man grows and advances."

"The Anatomy of Frustration" is a book for those who have followed H. G. Wells through his recent years of indefatigable analysis of contemporary society. Others, not appreciating the background of Well's development, may find it insufferably dull.

—Financial Post

ARDENODE

Mr and Mrs S. H. Shoemaker are rejoicing over the birth of a daughter on November 3rd, Jean Kathleen. Dr John Giffen in attendance.

Mr and Mrs A. C. Jensen, Mr and Mrs J. Horrocks spent Friday last in Calgary visiting with friends.

Mr E. Herzog left Sunday last for Scotfield, Alta. where he will in future reside.

Mr and Mrs J. Lyttle spent Friday last in Calgary.

Mrs Wm. Whyte was a visitor to the city one day last week.

Miss K. Finin of Calgary is spending a few days with Mrs Jean Shoemaker.

Being an energetic lay preacher, I conducted morning service at one church and took the evening service at another church, a few miles away. It was the Harvest Festival at both churches. After the evening service the Steward's wife, thanking me for my services said: "You must be very tired. I was thinking while you were preaching, what a lot of wasted energy!"

ROCKYFORD

In honor of Mr and Mrs P. H. Dunsmore whose marriage recently was of much interest in the community a shower was held in the town hall. Cards and dancing were indulged by young and old. At midnight a delightful lunch was served. The presentation of the gifts was made by Mr C. R. Walrod who has been quite a friend of the bridegroom for many years. Frank Dunsmore replied with a few words of thanks.

Mr and Mrs Norman Bragg are being congratulated on the birth of a son in the Holy Cross Hospital on November 1st.

The friends of Mr and Mrs W. F. Allen of Kelowna, B. C. sympathize with them in their sad bereavement of losing their baby son last week. Mrs Allen was well known here, as before her marriage she was Miss Lea Carpenter.

The High School and Public School will have three days holiday this week while their teachers attend the convention in Calgary.

Mr and Mrs Geo. Muchlenher spent Monday in Calgary.

We are sorry to hear that Mrs G. Pomroy has been ill during the past week. We hope for her a speedy recovery.

STANDARD

A bowling league of forty-eight teams was formed, and bowling commenced Monday, November 2nd. The nights set for the games are Monday, Wednesday and Thursday.

A son was born to Mr and Mrs C. P. Dahl on Wednesday, October 28th at Mrs Lee's nursing house.

The Standard branch of the Eastern Star Lodge entertained the Worthy Grand Matron on Thursday last. Dinner was served at 6.30 at Helgeson's bakery and the meeting followed.

Mrs Messenger entertained a number of girls in honor of Lillian's birthday on Thursday. A very jolly time was had by all.

A very successful dance was sponsored by the Local U F A on Tuesday November 3rd. Music was supplied by Hy's Hawaiian orchetra.

Dr Groff held a dental clinic at the home of Mrs Chris Anderson on Thursday.

BIRKS

New Catalogue

A POSTCARD WILL BRING YOU A COPY OF THE NEW CORONATION EDITION OF BIRKS ANNUAL CATALOGUE, SHOWING A WIDE RANGE OF MERCHANDISE SUITABLE FOR THE HOME OR FOR GIFT PURPOSES. SAVE TIME AND MONEY BY SHOPPING THROUGH BIRKS CATALOGUE.

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LIMITED

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To keep fit - not fat

beer is best

Served at all Hotels and Clubs, or order from your nearest Vendor's Store, or Government Warehouse

This Advt. is Not Inserted by the Alberta Liquor Control Board, or by theGovt. of the Province of Alberta.

The STANDARD Says



Think what this wonderful offer will mean in enjoyment throughout the whole year for yourself and your family. Magazines of your own choice and this newspaper, packed with stories, timely articles, helpful departments and colorful illustrations. Now is your chance.

GROUP 1 *SELECT ONE MAGAZINE*

- ☐ Opportunity Magazine 1 yr.
- ☐ National Home Monthly 1 yr.
- ☐ Canadian Magazine - 1 yr.
- ☐ News Review Weekly (British) - - - - 3 mo.
- ☐ Pictorial Review - - 1 yr.
- ☐ Silver Screen - - - - 1 yr.
- ☐ American Boy - - - 1 yr.
- ☐ Parents' Magazine - 6 mo.
- ☐ Can. Horticulture and Home Magazine - - - 1 yr.

GROUP 2 *SELECT ONE MAGAZINE*

- ☐ Liberty Mag.(52 Issues) 1 yr.
- ☐ Judge - - - - - - - 1 yr.
- ☐ Parents' Magazine - - 1 yr.
- ☐ True Story - - - - - 1 yr.
- ☐ Screenland - - - - - 1 yr.
- ☐ House & Garden - - 6 mo.

This Offer Fully Guaranteed—All Renewals Will Be Extended.

TAKE YOUR CHOICE!

OFFER NO. 1
One magazine from group 1
AND
One magazine from group 2
and this newspaper

OFFER NO. 2
Three magazines from group 1 and this newspaper

ALL FOR $3.00

USE THIS ORDER BLANK

Please clip list of Magazines after checking Publications desired. Fill out coupon carefully.

Gentlemen: I enclose $..... Please send me the magazines checked with a year's subscription to your newspaper.

NAME

STREET OR R.R.

TOWN AND PROVINCE

O.M.2



Your **DOLLAR** *for* ELECTRICITY

What it Secures for You!

YOU SNAP A SWITCH! Instantly you commence to enjoy an abundance of light, or the quick, clean and convenient operation of your electrical appliances. Behind the switch, however, are the dams, generating plants, substations, and widespread transmission and distributing systems provided by your Power Company, to produce electricity and bring it to you.

Also behind the switch are the necessary services of highly trained engineers, technicians and skilled workmen to plan improvements and extensions . . . to install and maintain equipment.

Further than that, the technical service of your Power Company's engineering staff is available to all consumers to assist them in securing the greatest possible value from the electricity used.

Your Dollar for Electricity does not purchase just so much electricity. It contributes to maintaining the equipment necessary for generating and delivering that electricity . . . and for maintaining the facilities and organization required so that despite gales, sleet, lightning and every other possible trouble your electrical service will be continuous, dependable, convenient and economical.



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Local Manager— G. THUBRON, ROCKYFORD, ALBERTA

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Display Advertising Rates on Application.

THE STRATHMORE STANDARD,

STRATHMORE, ALBERTA.

I accept your special subscription offer of The Strathmore Standard and The Calgary Herald— The Strathmore Standard to be delivered weekly for one year from date, The Calgary Herald to be mailed daily for one year from date. I enclose $8.00 in full payment.

NAME

ADDRESS

ACCEPT THIS SPECIAL OFFER NOW

COAL Trucking

Severn Creek — Carbon — Standard Coal

TRUCKING OF ALL KINDS

PHONE 80 CARL JONES

WANTED— SMALL COOK STOVE at once. Apply Mrs A. Fraser, Strathmore, Alta.

FOR SALE— 100 BUSHELS SIX Rowed Barley, also 1 horse, weight around 1600. Apply Percy Wright.

TURKEYS

Make sure that you know the MARKET PRICE of your turkeys by receiving our free price list during the turkey marketing season in December. Send us a card with your name and address NOW to go on our list.

WINDSOR'S, PRODUCE PACKERS
601 - 11th Ave. West, Calgary

LAMBERT'S POPULARITY CONTEST

—$70.00 GIVEN AWAY IN PRIZES—

SEE POSTERS

OR CALL AT THE STORE FOR FURTHER INFORMATION

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A. L. WILLIAMS, B. A.
Secretary-Treasurer Grasswold M. D.
ROCKYFORD— PHONE No. 31
Barrister, Solicitor, Notary
Business Service and Insurance

Church Notes

UNITED CHURCH OF CANADA
Strathmore, Alberta
Rev. V. M. Gilbert, B.A., B.D.
Minister

Namaka—
10.30 a.m. Church School.
11.15 a.m. Worship.
Cheadle—
2.30 p.m. Worship.
Strathmore—
11 a.m. Church School.
7.30 p.m. Worship.
Pianist and Choir Leader—
Miss E. Hirtle, Graduate of Mount Allison Conservatory.

—:10:—

ST. MICHAEL & ALL ANGELS' CHURCH, STRATHMORE
Sunday, November 15th, 1936
Strathmore—
8 a.m. Holy Communion.
10 a.m. Sunday School.
Carseland—
11 a.m. Holy Communion and **Sermon.**
Strathmore—
7.30 p.m. Evensong and Sermon.
REV. G. W. WILEY

—:10:—

SACRED HEART CHURCH STRATHMORE
STRATHMORE—
Mass every Sunday 10.30 a.m. excepting first Sunday of the month, when Mass will be at 10 a.m.
ST. PHILIP'S CHURCH
CARSELAND—
First Sunday of the Month, Mass at 11 a.m.
REV. FATHER COSMAN, Pastor

FRATERNAL
CANADIAN LEGION, B. E. S. L.
Strathmore Branch No. 10

President **J. S. GUNN**
Sec.-Treas. **W. S. PATERSON**
Hall Manager **P. WRIGHT**
Meetings held the Second Tuesday of each month. All eligible welcome as members.

HIRTLE'S THEATRE

FRIDAY AND SATURDAY
NOVEMBER 13th and 14th
MR DEEDS GOES TO TOWN
Featuring Gary Cooper, Jean Arthur and George Bancroft.

FRIDAY AND SATURDAY
NOVEMBER 20th and 21st
RAMONA
In Technicolor
DON'T MISS THIS!
No more Tuesday Pictures for a time.

NEWS AND COMEDY

H U B

BILLIARD ROOM AND BOWLING ALLEYS
STRATHMORE
Tobaccos and All Smokers Necessaries
R. HAMBLY, Prop.

PRIZES-

1st—3 TONS COAL - 2nd— 2 TONS COAL
For anyone hauling the most Coal from the Severn Creek Coal Mine from now until December 24th.
WILLIAM McMILLAN, Prop.
ROSEBUD ALBERTA

THE WORLD OF WHEAT

(By H. G. L. Strange)
Director, Research Department
Searle Grain Company, Ltd.

The 250 million bushels of wheat which Canada hopes to export annually has to compete on the markets of the world with a vast quantity of other foodstuffs.

It is calculated that the 2,00 million people in the world consume each year in round numbers foodstuffs as follows: Potatoes 8,000 million bushels, wheat 5,600 million, rice 5,300 million, rye, millet and spelt together 1,930 million.

In addition 10,500 million bushels of corn, barley, oats and mixed grains are fed to livestock and produce the equivalent of about 2,000 million bushels of livestock products such as meat, eggs, butter, cheese, milk and cream.

Then there are consumed either directly or through livestock large amounts of beans, peas, lentils, rapeseed, ground nuts, linseed, sesame, coction seed, hemp seed, copra, palm kernels, fish, game, vegetables, fruit and pasture grasses.

Or, it means that on the average each person in the world consumes annually the following:— Potatoes 1 bushels, wheat 2.8 bushels, rice 2.6 bushels, rye millet and spelt 1 bushel, livestock products 1.1 bushels, fish, game and vegetables, fruits and other cereals 3 bushels, making a total of 14.5 bushels of foodstuffs each person consumes per annum, of which it will be noted that wheat forms one fifth.

Factors that have tended to raise prices have been— Poor prospects in Australia, Italy purchasing Argentine wheat heavily, Serious lack of sub soil moisture in U. S. A. northwest and western Canada, Price of gold advancing, Japanese wheat crop estimates lower, Increase in Argentine flax acreage. Sale of diamonds from South Africa increasing considerably.

Prices have been pushed down by— Beneficial rains in Argentina. Large wheat exports from Balkins, Southern Hemisphere, India, Persia and Sweden. U. S. winter wheat crop very promising. Argentina further devalues currency. Seasonable crop weather in Europe. Exports of corn and pork from Rhodesia increasing.

PETE DE KORT
Carpenter
STRATHMORE

TOWN OF STRATHMORE

Notice is hereby given, that under the provisions of The Tax Recovery Act, 1929, the Town of Strathmore, will offer for sale by public auction in the Town Hall, in the Town of Strathmore, Alberta, on Saturday, the 5th day of December, 1936, at 2 o'clock in the afternoon, the following parcels of lands:

LOTS	BLK.	PLAN
31 and 32	2	4810 N.
25 - 28	3	"
19 and 29	5	"
3 - 5	6	5894 P.
33 - 35	16	"
6 and 7	3	2461 R.
31 - 37	1	4751 R.

Each parcel will be offered for sale subject to a reserve bid, and subject to the reservations contained in the existing certificates of title.

Redemption may be effected by payment of the full amount of arrears at any time prior to the sale.

Dated at Strathmore, Alberta, this 25th day of September, 1936.

T. M. WEARS,
Secretary-Treasurer

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28
S. LIBIN, Manager

FLOUR—
Guaranteed, 98 lbs $3.10
Five Roses, 98 lbs $3.65

SUGAR—
20 lbs $1.25
100 lbs $6.00

BROWN SUGAR—
6 lbs 39c

ICING SUGAR—
5 lbs 40c

ROLLED OATS—
8 lbs 47c
20 lbs $1.00

BUTTER—
Creamery, First Grade, per lb 27c
2 lbs 53c

MILK—
Pacific or Carnation,
10 for $1.00
Case, 48 $4.45

Peanut **BUTTER**—
McColl's Brand,
2's, per tin 27c

SALMON—
Tall tins,
5 for 55c
10 for $1.00

SARDINES—
Per dozen 55c

COFFEE—
Fresh Ground, Good Quality,
3 lbs 85c
Special Blend Coffee-
1 lb 22c
5 lbs $1.00
Red Rose,
1 lb tin 38c
Nabob,
in 1 lb Jars 45c

TEA—
Salada, Brown Label, 1 lb 60c
Red Rose, —Orange Pekoe,
1 lb 65c

JAM—
Pure Plum,
4 lb tin 45c
Pure Strawberry, Empress,
4 lb tin 63c

MARMALADE—
4 lbs 45c

CHOCOLATE—
Rowntrees,
Half lb 19c

PINE APPLE—
Sliced, or Crushed,
2 tins 25c
6 for 73c

PEACHES—
Quaker, Sliced,
2 1-2's, tin 27c

PRUNES—
5 lb pkg. 55c

RAISINS—
Seedless,
5 lbs 60c

PEAS—
Tin 11c

CORN—
Tin 11c

FRESH FRUIT & VEGETABLES

BANANAS—
2 lbs 25c

APPLES—
McIntoch Reds, 5 lbs 25c
Case $1.59

GRAPES—
1 lb 15c

HEAD LETTUCE—
Large 10c

CELERY—
Washed and trimmed, 2 lbs 15c

CRANBERRIES—
1 lb 25c

CARSELAND

The P. B. Club monthly meeting was held at the home of Mrs Chris Hansen on Wednesday, Mrs Barlow Barlow and Mrs Fryer were luncheon hostesses. Final arrangements were made for the dance which was held Friday evening and proved fairly successful.

Mrs Gunsolly who has had quite a long spell of sickness is, we are glad to report on the mend and will soon be about again.

Mr and Mrs Bonitz and Elsion are visiting Mrs Bonitz' father in Edmonton for a few days.

The VanTighem Agencies

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